



## Leo Zacky for Governor — Press Kit

Digital press kit for immediate media use.

PDF and print-friendly versions available upon request.

Website: [www.LeoZacky.com](http://www.LeoZacky.com) | Press Contact: [connect@imperiumstrategic.com](mailto:connect@imperiumstrategic.com)

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### Quick Facts

- Fourth-generation Californian and former VP of Zacky Farms
- Declared 2026 Republican candidate for Governor of California
- Businessman who knows what it's like to meet a payroll and fight government overreach
- Running to rip the corrupt system out by its roots and give California back to we the people
- Focused on slashing taxes, dismantling bureaucratic power, and restoring freedom to working families

### Official Candidate Biography

**Leo Zacky**

Candidate for Governor of California

*“They destroyed my family’s business. Now I’m fighting back.”*

Leo Zacky isn’t a politician. He’s not part of the club. And he sure as hell doesn’t owe anything to the political elite in Sacramento. The same political elite that crushed his family’s business and made thousands of Californians jobless overnight.

Leo is a fourth-generation Californian, born and raised in Los Angeles, and a former Vice President of Zacky Farms, once the biggest family-run poultry producer on the West Coast.

While the California government was giving sweetheart deals to the politically connected, Leo was packing boxes, scrubbing floors, and trying to keep the lights on for the thousands of workers that belonged to the Zacky Farms family. And when the 2008 crash hit, he dropped out of college to save the family business. No silver spoon. No shortcuts. Just grit, sweat, and real-world results.

He spent years trying to work within the system and ensure that small businesses and the middle class were represented properly; serving on the California Poultry Federation board and engaging in policy talks to protect jobs and agriculture. But what did he get for it? More taxes. More regulations. More bureaucratic strangling of everyday Californians trying to earn an honest living. To the point that Zacky Farms had to shutter their doors and sell their hundred-year-old empire.

The truth is: this system is rigged. It’s run by career politicians, corporate puppets, and power-hungry bureaucrats who couldn’t run a lemonade stand, let alone the fifth-largest economy in the world. They’ve taxed the people into poverty, regulated them into submission, and sold out the California Dream to crazed leftists and insidious tyrants.

But Leo has had enough. And that’s why he is running for Governor.

He is seeking to put an end to this madness. To gut bloated government, cut taxes, defend our rights, and put working people back in charge. His campaign isn’t about playing nice with the establishment. It’s about starting a political revolution, led by everyday Californians who are fed up with being ignored, exploited, and silenced.

Faith, freedom, and the future of this state are on the line. It’s time to take it back.

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## Short Bio

Leo Zacky is a fourth-generation Californian, a fighter for working people, and a former VP of Zacky Farms, once one of the most successful, vertically-integrated poultry producers in the world that was crushed by California’s broken system. He’s seen firsthand how corrupt politicians and bloated agencies punish success and strangle freedom. Now he’s running for

Governor to blow up the political status quo, slash taxes, restore liberty, and give working Californians their voice, and their state, back.

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## **POLICY PLATFORM SUMMARY**

### **It's Time to Take Back California**

We're not here to play nice with the machine. We're here to bulldoze it. California doesn't need more bureaucrats. It needs bold action, common sense, and a hell of a lot of courage.

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### **ECONOMY & JOBS**

**Rebuild prosperity by unchaining the people who make it happen.**

- Cut taxes and torch the red tape strangling small business
  - Bring back real work: trades, agriculture, manufacturing—not just tech billionaires
  - Fire the bureaucrats who kill opportunity with paperwork and nonsense
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### **CONSTITUTIONAL RIGHTS**

**Freedom doesn't come with a permission slip. It comes with a spine.**

- Defend the Second Amendment. No compromise, no apologies
  - End mandates, lockdowns, and every inch of government overreach
  - Put power back where it belongs. With you, not the state
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### **PUBLIC SAFETY & BORDER**

**Secure the border. Stop the chaos. Protect law-abiding Americans.**

- Finish the wall and deploy the National Guard. No more excuses
  - Back the blue. Not the thugs, criminals, and cartel apologists
  - Shut down sanctuary insanity once and for all
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## **WATER & AGRICULTURE**

**No farms, no food. No water, no future.**

- Stop wasting water on failed eco-theater. Keep it in the Central Valley
  - Invest in infrastructure that works: storage, delivery, and drought-proof systems. Not flushing water into the ocean.
  - Defend the farmers and ranchers who feed this country
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## **EDUCATION**

**Teach kids how to think. Not what to think.**

- Ban indoctrination and bring back real education
  - Focus on reading, math, trades, and life skills, not political garbage
  - Give parents full control with school choice and veto power
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## **HOMELESSNESS & ACCOUNTABILITY**

**Compassion isn't enabling - it's fixing the damn problem.**

- Treat the root causes: addiction, mental illness, and lawlessness
- Clean up our streets. No more excuses, no more chaos

- Hold failed politicians accountable for turning cities into war zones
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## **ENDING CORRUPTION**

**Burn the swamp to the ground.**

- Serve real people. Not the permanent political class
  - Expose every crooked insider rigging the system
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## **Approved Quotes & Media Soundbites**

### **ECONOMY & JOBS**

“Sacramento destroyed my family’s business. I’m running to burn the system that did it to the ground.”

“Success shouldn’t be punished. I’ll make California pro-business again. Not pro-bureaucrat.”

“I’ve lived it. I’ve fought it. Now I’m coming for the rigged system they’ve built.”

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### **CONSTITUTIONAL RIGHTS**

“The Second Amendment isn’t up for debate. I’ll protect it like my life and your life depends on it because one day, yours might.”

“I don’t need permission to be free and neither do you.”

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### **BORDER SECURITY & PUBLIC SAFETY**

“This is an invasion. Let’s stop pretending it’s anything else.”

“You want safe streets? Stop rewarding criminals and start putting the law-abiding first.”

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### **WATER & AGRICULTURE**

“California’s starving its own farms while dumping water into the ocean. That’s not policy, it’s betrayal.”

“No water, no farms. No farms, no food. Pretty simple. I’ll fix it.”

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## **EDUCATION**

“Our schools should teach truth, not woke garbage.”

“Bureaucrats don’t raise kids. Parents do.”

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## **HOMELESSNESS**

“California turned compassion into chaos. That ends with me.”

“We’re not heartless. We’re just tired of leaders with no backbone.”

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## **ETHICS & CORRUPTION**

“You can’t fight for the people when you’re owned by the system.”

“I don’t owe the political elite a damn thing, especially after they destroyed my family’s business.”

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## **Media Coverage & Mentions**

CPAC Speech:

<https://leozacky.com/a-new-dawn-for-america-my-speech-at-cpac-2025/>

California Gubernatorial Candidate Leo Zacky On Los Angeles’s Water Loss:

<https://www.oann.com/video/oan-contribution/california-gubernatorial-candidate-leo-zacky-on-los-angeless-water-loss/>

California Gubernatorial Candidate Leo Zacky On Democrats’ Mismanagement:

<https://www.oann.com/video/oan-contribution/california-gubernatorial-candidate-leo-zacky-on-democrats-mismanagement/>

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## Approved Photos & Video

Available via approved media folder:

<https://drive.google.com/drive/u/1/folders/1UmRUqp3mB9VAGTa8Kf7RVyHJBkIpG4t1>

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## Endorsements

Coming soon

[Leozacky.com/endorsements](https://leozacky.com/endorsements)

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## Branding & Style Guidelines

- Logo files: Available in the media folder:  
<https://drive.google.com/drive/u/1/folders/1UmRUqp3mB9VAGTa8Kf7RVyHJBkIpG4t1>
  - Color palette: #303880, #E72079, #FFFFFF
  - Fonts: Gotham font family
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## Campaign Contact Sheet

**Website:** <https://LeoZacky.com>

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**Media Coordinator:**

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**Social Media Handles:**

Facebook: @LeoZackyForGovernor

Twitter/X: @LeoSZacky

Instagram: @leoszacky

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